Committed to improving the health and well-being of Colorado children and families.

Equity at IIK - How We Are Taking Action

Since our founding, Invest in Kids has been dedicated to addressing the growing health and education disparities between children and families experiencing poverty and their higher socioeconomic peers. We know that in our country these disparities are impacted by race and ethnicity and we chose our programs, in part, because the rigorous research done proved their ability to not only support under-resourced communities but because they were also shown to be culturally competent.

Please read more about our 2020 equity work on our website, and how we plan to continue taking action.
Support to Families in NFP

From March 16th to May 31st, over 3,000 families across Colorado received telehealth support from Nurse-Family Partnership®. Nurses have been meeting with moms and connecting with babies over video calls, providing updated medical information and emotional support. In emergency situations, nurses were still able to meet mothers in person.

In addition, Invest in Kids has worked to meet the changing needs of families being severely affected by COVID-19. IIK has worked with several partners to provide direct assistance to families facing job loss and reduced work hours.

Just last month, IIK collaborated with the NFP National Service Office to distribute funds from the Family Independence Institute (FII) to 100 NFP families living in rural CO. Each family received $500 at a time of great need due to the disastrous economic impact from the pandemic. Families were able to use this money to buy basic living needs and keep current on their housing expenses, while staying enrolled in the program and connected to expert nursing support.

Join us for a Virtual Conversation with Lisa Hill August 12th

Wondering how the past few months have affected Invest in Kids? Hear more about how we have adapted to continue serving thousands of families across the state, and our plan for the months ahead.

Join us Wednesday, August 12th, at 5 pm to talk with Lisa virtually about what's
in store for the next few months – we look forward to sharing all the news with you!

RSVP to Andrea Arkow at aarkow@iik.org to participate. We hope to “see” you there!

#FeelYourFeelings with IY and Colorado Classroom

Since May, the team supporting The Incredible Years® at Invest in Kids has worked to create new resources for preschool children at home with special programming entitled #FeelYourFeelings.

IIK was invited to participate in a five-week television series called “Colorado Classroom: Read With Me At Home!” in partnership with Rocky Mountain PBS, the Office of the Governor of Colorado, Colorado Department of Education, Colorado Education Association, Gary Community Investments, and Bright By Text. To date, at least 230,000 households have tuned into the 24 episodes of Read With Me At Home over the program’s five weeks.

Colorado Classroom is now in its second run, airing five days a week on local PBS channels. Our staff worked overtime to create high-quality, creative videos that are tailored to young children watching this programming. In case you did not get a chance to see the videos live or would like to see more, all of the original videos created by IIK’s expert staff are now available online here.

Get Social With IIK

Are you following along with Invest in Kids on social media? It’s a great way to hear more about what’s happening with our programs day-to-day. Connect with us on Facebook, Instagram, and/or LinkedIn to see more of our work in action! Links can be found below.

(puppet by Axtell and distributed by The Incredible Years)

Donor Spotlight: Supporting IIK Then And Now

Mary Beth and Bernie Buescher are
committed to making Colorado the best state to live and raise a family in. As dedicated public servants, the two have spent years supporting causes benefiting children and families.

Read more about their involvement with Invest in Kids on our blog.

Thank you for continuing to be such an important part of our community.

www.iik.org