



Happy Holidays from Invest in Kids!

This holiday season, we are especially grateful for our wonderful community of partners and supporters. Together we've shown that despite the current health crisis, we can improve the health and well-being of thousands of Colorado children and families in need. There really is no greater gift, and for this, we thank you.

An Eventful Year For Our Programs

We look back on a year with many challenges but also see the opportunities that it presented to Invest in Kids (IIK). More than ever before, nurses, teachers, and families relied on us for guidance, leadership, and virtual support. As we enter a new year, IIK has been reflecting on the many ways we grew and adapted to meet the needs of communities across Colorado to continue delivering programs proven to make a lasting impact.

Nurse-Family Partnership® (NFP)

When COVID-19 hit Colorado, NFP nurses worked hard to remain connected with their clients, first-time moms living in poverty. We are so proud of our staff and the public health nurses who have handled the situation with such competence and dedication. Our nurses went above and beyond to provide all clients with the same care and attention they've

always received, increasing the number of virtual visits and telehealth support all year. We know that Colorado's NFP nurses will continue working to best support new moms as our state's public health needs continue evolving in 2021.

The Incredible Years® (IY)

Children needed our support to continue participating in Dinosaur School as full classrooms of children moved to virtual learning, a change that was not only challenging for the children we work with but also for our teachers. Our IY staff have worked tirelessly to be innovative and identify creative solutions. We are now hosting regular webinars for our Parent Program, created Dinosaur School lessons specifically focused on the many issues that have come up in the classroom, and teachers are receiving extra support through Book Studies.

Child First® (CF)

In June, we announced that IIK added a third program to our statewide portfolio. Since then, we've received applications from local agencies, connected with community partners, hired our statewide Program Director, Marisa Gullicksrud, LCSW, and begun securing funding for the 2021 operations of this program. Our goal is to support our four partners and launch the first Child First cohort in the spring.

[Click here](#) if you're interested in learning more about Child First and our timeline of activities for the new year.



Grateful For The Life Of Sam Gary

It was with great sadness that we learned of Sam's passing on November 16th. Sam and Nancy Gary have been generous supporters of Invest in Kids for nearly 20 years, and it was our profound honor to award these two remarkable community members as the Invest in Kids Community Impact Award winners at our gala in 2017. Please enjoy the wonderful [video](#) that was produced for that event.

We are tremendously thankful for the impact that Sam and Nancy have had on our ability to remain at the forefront in taking our two-generation, evidence-based programs to scale in Colorado.

As we keep the Gary family in our thoughts, IIK was proud to be mentioned in [Alison Griffin's](#) recent article in [Forbes](#) about how philanthropy is supporting education in the wake of the pandemic. With great insight from our partners at [Gary Community Investments \(GCI\)](#). Thank you to GCI and [Rocky Mountain PBS](#) for supporting our young learners, and for continuing to honor Sam Gary's legacy. [Click here](#) to read the full article.



Keeping Our Distance To Stay Close - Planning The Annual Jane-A-Thon

After much planning and careful coordination this fall with our partners at Winter Park, registration is open for the 22nd Annual Jane-A-Thon (JAT). IIK's ski/board-a-thon fundraiser will take place March 3-5, 2021 to raise critical funds and support the health and well-being of Colorado children and families. We'd love for you to join - either in-person or virtually. Learn more about what changes we've made and how we are keeping the JAT spirit alive [here](#).

Still planning to make a year-end gift?

Consider These Ways to Support Invest in Kids:

- **Schedule your gift online** through www.iik.org/donate. Donations made before December 31st are eligible for a 2020 tax deduction.
- **Become a Monthly Donor** - It is the steady income from recurring donations that allows our work to continue. Join our "Support Squad" to help us with our goal to adapt and grow during this time. Sign up [here](#).
- **Gifts of Stocks** - Donating appreciated securities, including stocks, is an easy and tax-effective way for you to make a gift.

Schedule your gift today

We Wish You a Happy New Year and Bright 2021!



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